

December, 2008

Dear Myriad Software Client,

At the end of this year, we know that many of our clients are anxious for the new year to begin. In 2009, we anticipate many positive solutions in both our industry and our country. At Myriad Software, we've used this time to reflect and move forward with our goals to continue to service our clients and the Home Furnishings industry. Our 15th annual Users' Conference in 2009 will have a different agenda than prior years. This year's theme is ***Resolutions***.

Because we know how important it is to stay close and on top of your business, we have changed the program: 2-days – Monday and Tuesday, March 2nd and 3rd, 2009; 1 General Session on Monday with an address from Myriad Software and 1 General session on Tuesday from Lorna Riley(former Keynote speaker); less entertainment; more sessions with key topics; attendees can request topics for interactive workshops at the time of your registration; workstations available in the breakouts; ample time to return home on Tuesday night or Wednesday morning, at the latest; more sharing with owners and key personnel on important topics for today's retail industry; a great location in downtown San Diego and more.

We are excited to show our clients Myriad Software's continued commitment to our industry and moving forward in 2009. Please join us at the W Hotel in San Diego. We welcome your suggestions and recommendations on topics and interactive workshops that will shape half of our program. More importantly, we look forward to seeing you all at the 15th annual Users' Conference.

From everyone at Myriad Software, Happy Holidays and Happy New Year!!

Resolutions

March 2-3, 2009

THE W HOTEL Downtown San Diego

Please join us for Myriad Software's 15th Annual Users' Conference. This year's theme is ***Resolutions***.

The location for this year's conference is the W hotel in downtown San Diego, CA. Our program will last two full days, including one Keynote Speaker, Workshops and Roundtable Sessions.

Online hotel registration is available specifically for Myriad Software conference participants by clicking the following link:

<http://www.starwoodmeeting.com/Book/myriadsoftware>

Enjoy the City View

A pleasant stroll from the Bay, W San Diego is downtown and close to the Gaslamp Quarter, Petco Park, the convention center, and Little Italy. A short drive will bring you to surf-worthy beaches and the famous San Diego Zoo.



Myriad Software's 15th Annual Users' Conference

Resolutions **March 2-3, 2009** **Highlighted Workshops** **Tentative Agenda**

Monday, March 2nd 2009

6:30-8:00 Breakfast

8:00-9:00 Keynote –Myriad Software

9:15-10:15 Workshops

- 1. Browser Inventory/Sales Executive Modules*
- 2. Marketing Network Session*

10:30-11:30 Workshops

- 1. Accounting & Balancing*
- 2. Tracking Warranties*

11:30-1:00 Lunch

1:00-2:00 Workshops

- 1. *Interactive (Based on customers recommendations)*
- 2. CRM & Email*

2:15-3:15 Workshops

- 1. *Interactive (Based on customers recommendations)*
- 2. THE CLOUD – Computing-next generation*

3:30-4:30 Workshops

- 1. *Interactive (Based on customers recommendations)*
- 2. Enhancements What's New*

Tuesday, March 3rd 2009

6:30-8:00 Breakfast

8:00-9:00 Keynote – Lorna Riley

9:15-10:15 Workshops

- 1. *Interactive (Based on customers recommendations)*
- 2. Accounting & Balancing*

10:30-11:30 Workshops

- 1. Ecommerce*
- 2. Sales Tax Network Session*

11:30-1:00 Lunch

1:00-2:00 Workshops

- 1. *Interactive (Based on customers recommendations)*
- 2. Enhancements What's New*

2:15-3:15 Workshops

- 1. *Interactive (Based on customers recommendations)*
- 2. Owners Roundtable*

Conference ends at 3:15pm

**** Unique workshops that offer "Interactive" instruction based on challenges submitted by our attendees. Please note that "Interactive workshops" space is Limited. Pre-registration is required***

Benefits of Attending

- *Key topics that our attendees recommend for interactive workshops*
- *Workstations available for "Interactive" workshops*
- *Great opportunity to network with other attendees*
- *Discussions in a non-competitive, open environment*
- *See new enhancements*
- *Hear vision for Myriad Software's 2009 and future*
- *Receive a certificate for an additional 5% off your annual SMA fees when you attend the full program.*



president of the Chart Learning Solutions, creator of over 60 skill development programs, is considered one of

the elite sales and productivity speakers in the country. Lorna draws upon her diverse career background in sales, teaching, and management to create innovative, humorous, interactive, high-level customized programs. Repeat performances are her forte and testimony to those who say she is the most inspiring, dynamic, and bottom-line speaker they've heard.



Workshops

Our primary objective this year at Myriad Software's 15th Users' Conference is to conduct workshops on key modules and topics suggested by you, our clients. We will include the features and benefits of our latest software releases. In addition, we will tailor the interactive workshops to key topics that are recommended by our conference attendees.

Warranty Tracking and Reporting: In this workshop we will demonstrate the new features we have added to our sales order programs that will allow you to track your warranty and treatment items. We will also review the new warranty analysis report that offers many sort options to review warranties sold.

Sales Campaigning with Customer Correspondence: In this session we will review the CRM program and the second phase of the Customer Correspondence program. See how you can now send e-mail blasts to keep in touch and bring back your customers.

New Enhancements: This session will highlight all the new enhancements to the program in over the past year.

Accounting and Balancing: In this workshop we will demonstrate some simple processes and procedures that you can incorporate into your daily routine that can help keep you in Balance.

Browser: This session will cover all of the Browser programs, which includes Inventory, Sales and Executive Management. Attend this workshop of to discover all the options the Browser modules have to offer.

*** Interactive workshops**

These are a series of unique workshops that offer "Interactive" instruction. They will be based on suggestions submitted by our attendees. These workshops provide a great opportunity to follow along with the instructor at a workstation, you will be guided through step-by-step procedures and processes. **Pre-registration is required.** Each attendee may submit up to 3 suggestions once registered.

NETWORKING SESSIONS

Marketing Network Session - Will be an open discussion on what is the best way to spend your marketing dollars as the customers close their wallets in these uncertain times.

Sales Tax Network Session - With many companies deciding to sell product over the internet there are many tax issues that need to be addressed to operate legally. In this open discussion we will discuss how to handle tax for internet sales and also all the new interstate tax laws.

Owner's Networking Session - This session is designed to be an open forum where owner's and upper management can discuss topics like commissions and human resources.

San Diego Climate

March weather in San Diego has an average high of 66° and an average low of 53°. Rain is a slight possibility, and a sweater or jacket is advisable for evenings. "Business casual" will be the daytime attire.

For more information about San Diego, go to www.sdcc.org. For specific information relating to the downtown Gaslamp Quarter area, go to www.gaslamp.org.

Once you Register.....

You will receive:

- Confirmation letter
- Registration for "Interactive" workshops plus ideas for "Interactive"

Conference Registration

Company:

<i>(Room accommodations not included)</i>	On or Before 1/29/09	After 1/29/09	# of Persons	Total Amount
Conference Registration fees per attendee	\$399.00	\$499.00	x _____ =	\$_____
Please note that conference attendees must stay at The W Hotel to avoid additional fees.	Total Conference Fees		= \$_____	

Name	Title	Arrival Date	Departure Date	Registration Fee
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
Subtotal				_____
Confirmation E-mail address: _____				Total _____

Registration Fees

	On or before	After
	1/29/09	1/29/09
Per Attendee	\$399	\$499

Not staying at The W Hotel will increase the above prices by 30%

Please mail a copy of this form with your check to:
 Myriad Software
 10805 Rancho Bernardo Rd., Suite 250
 San Diego, CA 92127-5713
 Attn: Conference Registration

Registration fee includes:

- Entrance to the General Sessions, Workshops and Roundtable Discussions
- Conference Materials
- Continental Breakfast each morning (Monday and Tuesday)

Myriad Confirmation/Cancellation Policy

Upon receipt of the Conference Registration Form and payment for your attendance to INSIGHT 2009, you will receive a confirmation letter via e-mail from Myriad Software, please make sure to include the e-mail address you want your confirmation sent to. You will also receive a preliminary agenda and guest pricing for events. **Payment must accompany conference registration in order to receive confirmation.**

Any cancellations for this Conference must be received in writing and postmarked on or before 1/31/09 in order to receive a refund. A refund will be processed, less a \$75 administrative fee, for each attendee. No refunds will be given on cancellations postmarked after January 31, 2009. **However, substitution of attendees is permitted.**

Note: The conference attendance is restricted to only Myriad Software's current clients, their employees, and invited guests.

MYRIAD SOFTWARE - 15TH ANNUAL W Hotel Registration

Online hotel registration is available specifically for Myriad Software Conference Participants by clicking the following link:

<http://www.starwoodmeeting.com/Book/myriadsoftware>

Room Rates: Single - \$229.00 - Double - \$229.00 - Suite - \$329.00 per night

The W Hotel
 421 West B Street
 San Diego, CA 92101
 (619) 398-3100